



One platform for discipline, PBIS, and the reports that prove it's working.

ConductKeeper brings your whole behavior program into one system: staff document incidents in under two minutes, positive behavior gets a live scoreboard, and administrators get real-time answers instead of end-of-year spreadsheets.



Incident Management

- **Two-minute referrals** from any device — phone, tablet, or laptop.
- **Your handbook, encoded:** custom incident types, statuses, and consequences.
- **Discipline matrices** recommend consistent consequences by severity and repeat offense.
- **Escalations with context:** full timeline of notes, priors, and outcomes.



PBIS & House Cup

- **Points, awards & badges** with your school's own labels — recognition in seconds.
- **Houses, leaderboards & goals** that keep the competition running all year.
- **Broadcast TV dashboards** for hallway screens: leaderboards, Hall of Fame, weekly MVPs.
- **IP-restricted display links** keep student recognition on campus.



Reporting & Analytics

- **Real-time dashboards** for incidents, consequences, and PBIS activity.
- **Report Studio:** describe a report in plain English — AI builds it from your data.
- **Publish & interrogate:** versioned report library; ask follow-up questions of any report.
- **Scheduled delivery** emails reports automatically, PDF attached.



AI-Powered Insights

- **BeaconAI assistant** answers plain-language questions in context, on any page.
- **Policy Q&A with citations** from your own uploaded handbook — document and page.
- **Early signals** surface patterns and students who may need support sooner.
- **Guardrails included:** usage caps, full audit log, optional pseudonymization.

ALSO INSIDE

Automation rules engine

Guardian emails w/ consent controls

Parent-friendly conduct PDFs

Student self-view

Notification templates

Goal thermometers & event banners

Custom student fields

Bulk roster & photo import

White-label branding

WHAT SETS IT APART

Celebration you can see

Any TV with a browser becomes a live House Cup scoreboard — recognition students actually watch for.

Reports from a sentence

"Weekly referrals by grade level, this semester" is a finished, shareable report — not a query project.

Automation with consent

Guardian emails, escalations, and weekly summaries run themselves — honoring per-guardian opt-ins.

Principals & Deans*“Will this actually change my building?”*

- A live, whole-school picture of behavior — with early-warning signals, not year-end surprises.
- Matrix-guided consistency across every classroom and administrator.

Teachers & Staff*“Is this one more thing on my plate?”*

- Referrals in under two minutes; awarding points takes seconds.
- See what happened after your referral — no more black hole.

IT Directors*“What am I signing up to support?”*

- Multi-tenant SaaS on your own subdomain; SSO (Azure AD, Google, Okta, Auth0) + SCIM v2 provisioning.
- Role-based permissions; CSV roster import with preview-and-diff before commit.

District & Business Office*“Does this scale?”*

- Portfolio views across campuses; each school keeps its own branding and workflows.
- Per-school licensing with no hardware or infrastructure line items.

SECURITY & PRIVACY, BY DESIGN

- ✓ **Tenant isolation** enforced automatically at the data-access layer.
- ✓ **AI privacy strict mode:** models see “Student A,” staff see real names.
- ✓ **Enterprise sign-in** through your identity provider; access follows your directory.
- ✓ **FERPA audit trail** of record access, exports, and configuration changes.
- ✓ **AI transparency:** every call logged with model, tokens, and cost.
- ✓ **Public displays, private data:** hallway links are IP-restricted to campus.

LIVE IN WEEKS**WEEK 1****Connect**

Subdomain, SSO, and roster import with preview-and-diff.

WEEK 2**Configure**

Incident types and matrices from your handbook; one staff orientation.

WEEK 3**Celebrate**

Houses, leaderboards, first hallway TV; automations on.

ONGOING**Support**

Direct access to the team that builds the product.

WHY SCHOOLS PICK CONDUCTKEEPER**One system, not two**

Discipline and PBIS share one student record — referrals, recognition, reporting, and family communication all draw from the same source.

Shaped to your handbook

Incident types, consequences, matrices, award names, houses, and branding are configured per school — it feels like your system, not ours.

A direct line to the builders

Questions go to the team that writes the product, not a ticket queue. Small vendor, fast answers.

What a pilot looks like

Start with one campus: configure your taxonomy, import the roster, connect SSO, and run a real semester — no parallel systems. Measure time-to-log, follow-through, and recognition volume, then expand to sister campuses when the numbers make the case.